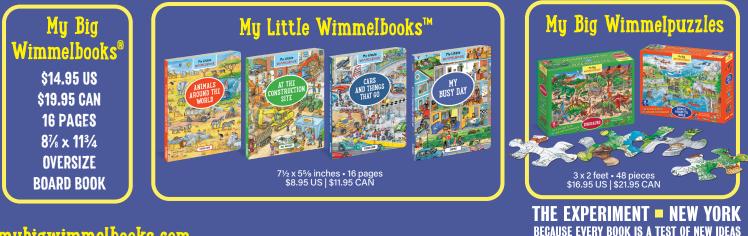


## "Wimmelbooks will make any parent's heart sing."—*The New York Times Book Review*

immelbooks are a globally bestselling genre, in which every spread is a new panorama bustling with life. These oversize board books are virtually instruction-free, inviting kids (and parents!) to use their imagination and create their own stories to fit the busy illustrations. Wimmelbooks offer hours upon hours of fun:

- At ages 2 to 3, kids will have a blast seeking out familiar objects and actions.
- As kids get older (ages 3 to 4), they will develop the ability to identify the characters in each new scene.
- At ages **4 to 5**, kids will begin crafting their own ongoing stories as they follow each character from scene to scene.



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