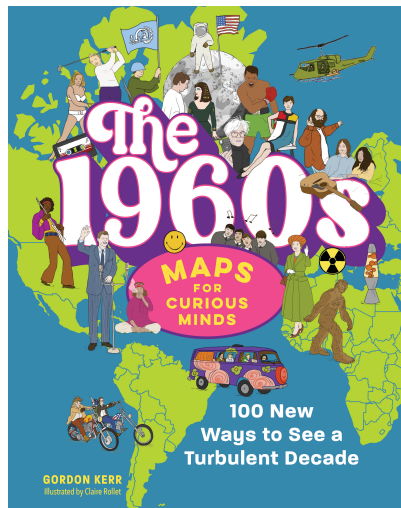




The Experiment

FALL
2025

FRONTLIST



The Experiment
9798893030808
On Sale Date: 10/14/2025
Ship Date: 10/14/2025
\$22.95/\$29.95 Can.
Hardcover Paper over boards

192 Pages
Full-color illustrations throughout
Carton Qty: 18
History / Modern
HIS037070
Series: Maps for Curious Minds
7 in H | 9 in W

The 1960s | Maps for Curious Minds

100 New Ways to See a Turbulent Decade

Gordon Kerr, Claire Rollet

A history-focused spinoff of the Maps for Curious Minds series (+100,000 in print): The story of perhaps the most consequential decade of the twentieth century, brought to vivid life in signature Curious Minds style, brimming with I-never-would-have-thought-of-that maps and illustrations

Summary

In how many countries did the Beatles perform live? Which creatures became extinct during the 1960s? How did Bob Dylan come to name his sixth album, *Highway 61 Revisited*? Which countries were the major sources of immigration into the US in 1960 compared with the 21st century? Which US state had the highest number of casualties during the Vietnam War?

The 1960s were a momentous decade whose legacy is colorful and enduring. Here is a book that maps those years—through their culture, their politics, their technological and scientific advances, their conflicts and their natural disasters. Some of the maps are serious, some are fun, all are eye catching, and together they form a fresh and revealing portrait of a decade that saw enormous social change.

This is a decade that seemed to offer boundless potential, but gradually showed its unrest, with the rise of worldwide protest movements, shocking assassinations of political figures such as Martin Luther King and JFK, and conflicts erupting across the world whose ramifications continue to reverberate today.

Contributor Bio

Gordon Kerr worked in publishing and bookselling before becoming a full-time writer. He's written several short books of history and is passionate about the 60s.

Claire Rollet is a French illustrator specializing in expressive city sketches and architectural illustrations.



The Experiment
9798893030938
On Sale Date: 9/30/2025
Ship Date: 9/30/2025
\$19.95/\$24.95 Can. Paperback

512 Pages
B&W photos and illustrations
throughout
Carton Qty: 16
Young Adult Nonfiction / African
American & Black
YAN038110

9 in H | 6 in W

Black History for Every Day of the Year

David Olusoga, Kemi Olusoga, Yinka Olusoga

"Inspiring, accessible and meticulously researched . . . an invaluable, fascinating, often heartbreaking resource for anyone, teen or adult, with an interest in history" (*The Guardian*), by leading Black British historian and broadcaster David Olusoga and his two siblings

Summary

Did you know that Aretha Franklin was the first woman to be inducted into the Rock and Roll Hall of Fame? Or that the first accounts of a Black samurai in Japan date back almost 500 years ago? From the reign of Great Zimbabwe in medieval Africa to the establishment of Juneteenth as a national US holiday in 2021, there is so much to discover about Black history and the people who have shaped it.

Written by David Olusoga, one of the UK's best-known historians, and his siblings, professor Yinka Olusoga and artist/illustrator Kemi Olusoga, *Black History for Every Day of the Year* will give you new insights on the impacts of Black history on our society today. With one entry for every day of the year, including leap day, you'll learn about unsung heroes from history, as well as contemporary figures and events, including:

- Activists: Harriet Tubman, Malcolm X, Toussaint L'Ouverture
- Athletes: Simone Biles, Jackie Robinson, Venus and Serena Williams
- Authors and poets: Amanda Gorman, Toni Morrison, James Baldwin
- Musicians: Beyoncé, Herbie Hancock, Stevie Wonder
- Public Figures and Politicians: Ketanji Brown Jackson, Kofi Annan, Kamala Harris
- Scientists: Katherine Johnson, Neil DeGrasse Tyson, Alice Ball
- Movies and Art: Black Panther, Moonlight, the Benin Bronzes
- Events: the Selma to Montgomery Marches, the Tulsa Race Massacre, the Civil Rights Act of 1964

With hope and celebration alongside tales of racism and resistance, *Black History for Every Day of the Year* will give you something new to learn every day and change the way you view world history.

Contributor Bio

David Olusoga is a British-Nigerian historian, author, presenter, and BAFTA-winning filmmaker. He is a professor of public history at the University of Manchester, the author of several books, and a columnist for *The Observer*, *The Voice*, and *BBC History Magazine*, as well as a contributor for *The Guardian* and the *New Statesman*. He presents the long-running BBC history series *A House Through Time* and wrote and presented the award-winning BBC series *Britain's Forgotten Slave Owners*. His book *Black and British* was longlisted for multiple prizes in the UK.

Kemi Olusoga is an artist and illustrator.

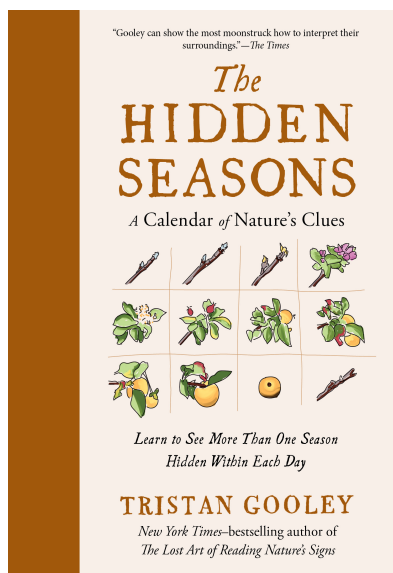
Yinka Olusoga is a lecturer and course director of education, culture, and childhood at the University of Sheffield. Her research interests focus on the social construction of children and childhood in educational policy, political debate, art, and popular culture, in the present and in the past.

Quotes

Praise for the UK Edition

"With carefully curated content ranging from the well known to the more obscure, photos, illustrations, quotations and poetry, it's an invaluable, fascinating, often heartbreaking resource for anyone, teen or adult, with an interest in history."

—*The Guardian*, One of the Five Best Young Adult Books of 2024



The Experiment
9798893030105
On Sale Date: 10/7/2025
Ship Date: 10/7/2025
\$25.95/\$33.95 Can. Hardcover
Paper over boards

384 Pages
Two 8-page color photo inserts
|B&W illustrations throughout
Carton Qty: 28
Nature / Seasons
NAT032000
Series: Natural Navigation
7.4 in H | 5.3 in W

The Hidden Seasons

A Calendar of Nature's Clues

Tristan Gooley

From the *New York Times*–bestselling author of *The Lost Art of Reading Nature's Signs*, an eye-opening, totally original approach to the perennially popular topic of the changing seasons, revealing a whole world of clues and signs that show there's much more to see and explore than spring, summer, winter, and fall

Summary

Everybody notices the flowers of spring, longer days of summer, and colors of autumn. Very few notice the hundreds of changes that hide behind these annual events.

The sun, moon, stars, plants, fungi, animals, water, and weather all reflect seasonal changes back to us. Spring is the time of meteor showers, unique cloud shapes, and secret woodland sounds. Summer is a time of sky shadows, strange silences, and one-off colors. Autumn is laced with curious animal behavior and warm-water phenomena.

In *The Hidden Seasons*, *New York Times*–bestselling author Tristan Gooley shows us the deeper meaning behind these changes by connecting them with their hidden, complementary clues. A cloud of dancing insects in a sun pocket, for instance, marks an interesting moment in the spring calendar, helping us to see the link between astronomy and animal behavior. In winter we expect snowfall, but there's a whole hidden world of meaning in every footprint; ice crystals in a deer print suggests the deer stood in that one spot long enough to melt the snow. In summer, ephemeral star compasses appear, only to hide away again by September; with Tristan as guide, you will not only see the stars that others miss, but also learn when these stars warn of summer storms. Come autumn, you'll discover how to predict the appearance of mushrooms. In twelve chapters, you'll uncover each granular seasonal change, month by month—every event an extraordinary occasion of its own—to more deeply understand the way nature makes its way through a year.

Contributor Bio

Tristan Gooley is the *New York Times*–bestselling author of *How to Read a Tree*, *How to Read Water*, *How to Read Nature*, *The Natural Navigator*, *The Lost Art of Reading Nature's Signs*, *The Secret World of Weather*, and *The Nature Instinct*. He has led expeditions on five continents, climbed mountains in three, and is the only living person to have both flown and sailed solo across the Atlantic. His more than two decades of pioneering outdoor experience include research among tribal peoples in some of the remotest regions on Earth.

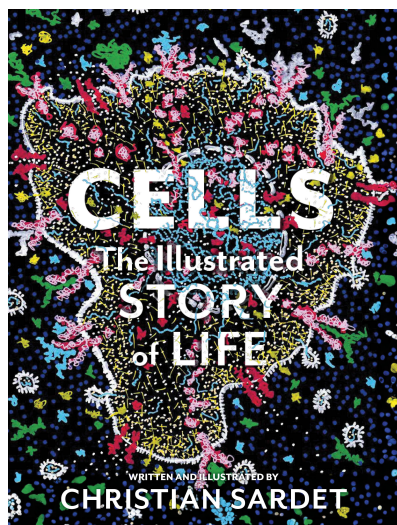
Quotes

Acclaim for Tristan Gooley

"Gooley interprets clues like a private investigator of the wilds, leaving no stone unturned. . . . For those inclined to solve mysteries written into the landscape, this author's lead is one they'll want to follow."—***The Wall Street Journal***

"[Gooley] has become the global expert on natural navigation, finding his way around the world using nothing but natural clues and pointers. His discovery (made on a sailing expedition to Iceland)—that if, when at sea, you see more than 10 birds in any given five-minute window, this means you are within 40 miles of land—has become part of the British military's survival guidance."—***The Daily Beast***

"Gooley is your man. . . . With unflappable practicality, he shares simple ways to understand your surroundings, whether you're beside a stream or on the open sea at night, without instruments."—***Discover magazine***



The Experiment
9798893030839
On Sale Date: 11/11/2025
Ship Date: 11/11/2025
\$30.00/\$39.00 Can.
Paperback

224 Pages
260 color photos and illustrations
throughout
Carton Qty: 16
Science / Life Sciences
SCI017000
10.6 in H | 8 in W

Cells

The Illustrated Story of Life

Christian Sardet

For fans of *The Song of the Cell*—a profusely, creatively illustrated journey through the origins and evolution of the building blocks of life, from an award-winning biologist and illustrator

Summary

In the fifteenth century, while astronomers were discovering the heavens and explorers were mapping the globe, scientist Robert Hooke discovered that everything that lives on Earth—from animals to plants, algae to fungi—is made up of cells. Two centuries later, Charles Darwin proposed that all cells on Earth originate from the same common ancestral cell: LUCA (Last Universal Common Ancestor).

Understanding how LUCA appeared billions of years ago and evolved to form all organisms is a fascinating journey through history, biology, and what it means to be alive. Combining art with science, biologist and illustrator Christian Sardet breaks down DNA, RNA, protists, viruses, cell reproduction and death, and more.

Written in simple, easy-to-understand language and accompanied by a wide array of beautiful, information-rich illustrations, *Cells* is an authoritative overview of the building blocks of life. Written with visual and lifelong learners in mind, this adventure through the origins of life will bring every curious reader up to speed on recent research and teach you everything there is to know about cells—how they work, how they have evolved over time, and why we find them so fascinating.

Contributor Bio

Christian Sardet, PhD, is the founder of and emeritus researcher at the Developmental Biology Laboratory at the Institut de la Mer de Villefranche (IMEV), under the aegis of the Centre National de la Recherche Scientifique (CNRS) and Paris-Sorbonne University. He earned his PhD in comparative biochemistry from the University of California, Berkeley. He is the author of many scientific publications and of the book *Plankton: Wonders of the Drifting World* (University of Chicago Press, 2015). Sardet is the recipient of the Grand Prix des Sciences de la Mer from the French Academy of Sciences and the Légion d'Honneur, among many other awards. He is also an artist and the creator of many award-winning films. Sardet lives in the south of France, outside Nice.

Quotes

Praise for the French Edition

"Whether [you're] passionate about biology or a novice, one enters this book as if opening a treasure chest."—**Pour La Science / Scientific American** (France)

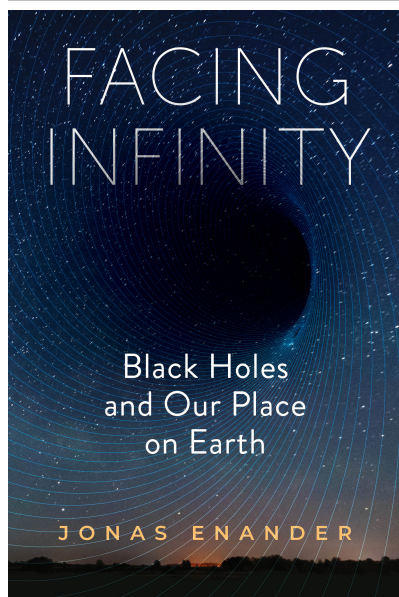
"Christian Sardet has masterfully combined the beauty of art with the rigor of science."—**Le Monde**

"Vibrant words and drawings . . . Even if you didn't love biology courses, this book reads like a novel with unexpected and captivating episodes."—**L'Obs**

"These superbly graphic and colorful pages allow us to follow the odyssey of life with great pleasure. A fine achievement."—**We Demain magazine**

"A fascinating journey through time and the infinitely small."—**Arte 28 Minutes** (French prime-time TV)

"An inner journey, this book with its mesmerizing images offers a deep dive into the heart of life."—**Beaux-arts**



The Experiment
9798893030853
On Sale Date: 9/9/2025
Ship Date: 9/9/2025
\$30.00/\$39.00 Can.
Hardcover with dust jacket

320 Pages
Carton Qty: 18
Science / Physics
SCI005000

8 in H | 5 in W

Facing Infinity

Black Holes and Our Place on Earth

Jonas Enander, Nichola Smalley

A riveting appraisal of black holes, situating them at the heart of our understanding of ourselves and the universe and informed by original interviews with more than 20 world-leading researchers and Nobel laureates

Summary

Facing Infinity is an engaging journey through the history of black holes—from the discovery that the star at the center of the Milky Way, Sagittarius A*, is a black hole itself, to discussions of whether our universe is inside a black hole. Jonas Enander tackles some of the most mind-bending questions in physics and astronomy today, unveiling all we know, and have yet to discover, about the mysteries of our universe.

In late eighteenth-century England, clergyman and physicist John Michell posed a startling question—what if there are objects in space that are so large and heavy that they swallow up all of their surroundings, including light? Almost 250 years later, in April 2019, scientists captured the first picture of a black hole. We’ve come a long way since John Michell’s initial ponderings, with scientists constantly expanding our understanding of black holes—even as much remains mysterious about them.

Author Jonas Enander, himself a trained physicist, shares insights gained from his travels everywhere around the world, visiting telescopes and observatories, and interviewing over 20 world-leading experts on the subject. As he unravels the history of our understanding of black holes, he reveals the human story behind the science. Our curiosity to know more about these elusive celestial objects led to the invention of WiFi and the calibration of GPS; our observations of the solar system have shifted our views on climate change; and our race to discover more about the universe has had colonial impacts, leaving lasting ripples in our society today.

Contributor Bio

Jonas Enander, PhD, is a researcher and science communicator who studies cosmology and astrophysics. His research focuses on dark matter and Einstein’s theory of general relativity. Previously, he has worked as a professor at the KTH Royal Institute of Technology in Stockholm and participated in the construction of the IceCube Neutrino Observatory at the South Pole, Antarctica. He now works as a research communicator for Oskar Klein Centre in Stockholm and hosts the podcasts *Spacetime Fika* (in English) and *Rumtiden* (in Swedish).

Quotes

Praise for the Swedish Edition

“Without assuming any prior knowledge on the subject, the book provides an in-depth and completely up-to-date picture of the black hole phenomenon and the main protagonists in the growth of knowledge. Enander describes even complicated phenomena in an easy-to-understand, clear and lively manner, and spices it up with thought-provoking, personal reflections and tantalizing details, making the reading accessible, fun and exciting.”—**BTJ**

“An A in physics is not required to understand *Facing Infinity*. It is as much a portrayal of the people behind the discoveries.”—**Vi**

Ferment



Simple Recipes
from My
Multicultural
Kitchen

Kenji Morimoto



The Experiment
9798893030778
On Sale Date: 8/19/2025 Ship
Date: 8/19/2025
\$30.00/\$39.00 Can.
Hardcover Paper over boards

272 Pages
Color photographs throughout
Carton Qty: 12
Cooking / Methods
CKB015000

9.5 in H | 7 in W

Ferment

Simple Recipes from My Multicultural Kitchen

Kenji Morimoto

An accessible introduction to the world of fermentation, with inventive, gut-friendly recipes inspired by global food traditions

Summary

For far too long, fermentation has been the preserve of the ultra-foodie. But these techniques don't need to be complicated or require lots of hard-to-source ingredients. Drawing on his multicultural background and passion for all things fermentation, Kenji Morimoto has created a clear, confident, accessible, and joyful guide to home preservation—plus recipes for incorporating homemade (or store-bought, if that's more your speed) ferments and pickles into everyday meals, snacks, and even cocktail hour.

If you've been wary of fermentation until now, never fear. From straightforward Fermentation 101 and Pickling 101 overviews to help you learn the basics, to FAQs and troubleshooting tips, *Ferment* sets you on a solid foundation before setting you free to experiment. Next, Morimoto shares recipes for his favorite ferments, including many inspired by his heritage and given modern, multicultural twists, like Fennel and Turmeric Kimchi, miso five ways, Koji Chimichurri Paste, cheong (a Korean fermented fruit syrup), and a plethora of kombuchas. Finally, fifty flavorful and gut-friendly recipes for everything from Kimchi and Feta Spanakopita to Rhubarb Cheong Pavlova will help you actually *use* your homemade ferments—no more mystery jars languishing at the back of the fridge for months!

Whether you're just dipping your toes into fermenting, looking for inspiring ideas to take your standard kombucha recipe to the next level, or simply trying to work more natural probiotic powerhouses into your diet, this book is for you.

Contributor Bio

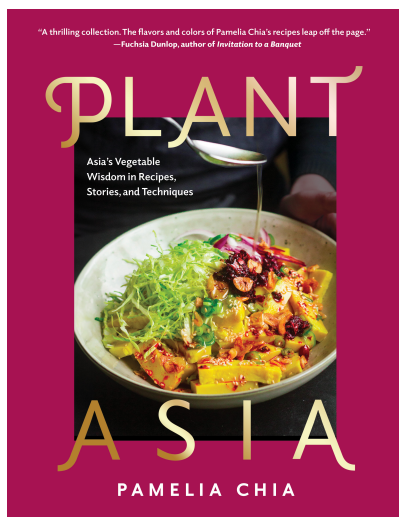
Kenji Morimoto is a fourth-generation Japanese American currently based in London. Food is an essential part of his cultural identity; as a child, he was in charge of making *tsukemono* (Japanese pickles) for family gatherings, and as an adult his passion for exploring global fermentation traditions has only grown. During the pandemic, he started his Instagram @kenjcooks to document his interest in fermentation and connect the dots between diasporic food traditions and his own. Since then, he's cooked in fermentation-focused kitchens in Poland, run fermentation-based supper clubs, led workshops on koji and kimchi, partnered with companies such as MOB, Tasty UK, and Sous Chef, and worked with the Ottolenghi Test Kitchen as a guest chef. He was a finalist for the 2023 BBC Food and Farming Digital Creator of the Year Award.

Quotes

"This book is a beautifully crafted and illustrated guide to the subtle arts of preserving food that will make us all feel ready to start fermenting today."—**Tim Spector**, author of *Spoon-Fed* and founder of the nutrition app ZOE

"Kenji demystifies fermentation, so now you too can make fermenting as instinctive as reaching for salt. This book is an open-hearted collection of stories, practical tips and excellent recipes."—**Ottolenghi Test Kitchen**

"I know I'm in safe hands with Kenji's fermentation wisdom and approachable yet exciting recipes—I can't wait to get stuck in."—**Leyla Kazim**, travel and food writer



The Experiment
9798893030877
On Sale Date: 10/28/2025 Ship
Date: 10/28/2025
\$32.50/\$42.50 Can. Hardcover
Paper over boards

304 Pages
Over 100 color photographs
and illustrations
Carton Qty: 10
Cooking / Vegetarian
CKB086000
10.8 in H | 8.3 in W

PlantAsia

Asia's Vegetable Wisdom in Recipes, Stories, and Techniques

Pamelia Chia

A boundary-pushing pan-Asian vegetarian cookbook, *PlantAsia* delivers traditional Asian vegetable wisdom reinvented through a modern, multicultural lens

Summary

PlantAsia is a continent-spanning celebration of Asia's diverse and evolving food traditions that will transform the way you think about and cook with vegetables. Combining storytelling, technique, and unique flavor pairings, chef and author Pamela Chia challenges and expands what we imagine when we think of vegetarian cooking.

Eight chapters, each focused on a different cooking technique, showcase recipes from more than fifteen countries:

Raw: Baechu Kimchi, Naengmyeon with Watermelon Dongchimi

Steamed and Blanched: Watercress Noodles with Split Pea Fritters, Chayote and Glass Noodle Dumplings

Simmered: Beet Curry with Coconut Sambol, Tempeh Chili Pan Mee with Thai Basil

Fried: Ee-Fu Noodles with Braised Shiitake Mushrooms, Fig and Brie Hotteok

Deep-Fried: Spinach Leaf Chaat, Hot Butter Mushrooms

Charred and Grilled: Charred Brussels Sprouts with Grapefruit and Yuba, Grilled Rice Paper with Tofu Sisig

Roasted and Baked: Turmeric Carrots with Dill and Mung Bean Jelly, Butternut Squash Dengaku

Sweetened: Green Pea Cookies, Blackberry and Peach Gum Shortcake

Interviews and recipes from two dozen acclaimed chefs, food writers, and cookbook authors offer authentic and layered perspectives on the present and future of Asian cooking. Plus, Chia includes a detailed guide to buying and cooking with Asian ingredients.

Perfect for adventurous foodies, fans of Asian cuisines in search of inspiring and original recipes, and anyone looking for one-of-a-kind, vegetable-forward meals, this ambitious vegetarian cookbook is a dynamic and exciting celebration of all that vegetables have to offer.

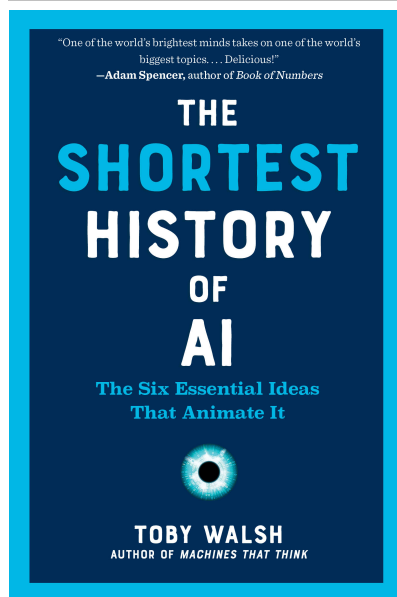
Contributor Bio

Pamelia Chia is a Singaporean recipe developer, culinary teacher, and food writer with a background in food science and eight years of experience in professional kitchens. She now aims to demystify Asian cooking techniques through her recipes and her weekly newsletter Singapore Noodles, which has over four thousand subscribers. Her first book, *Wet Market to Table: A Modern Approach to Fruit and Vegetables*, became an international bestseller. She lives in the Netherlands with her husband, Wex.

Quotes

"This is a stunningly original book, rooted in a deep respect for Asian traditions, philosophies, and ingredients and at the same time genuinely progressive in its approach. Pamela's extensive knowledge of cuisine has enabled her to contextualize her stories and vegetable-starring recipes in a way which demystifies and excites. I cannot wait to cook my way through the entire book."—**Helen Goh**, coauthor of *Ottolenghi Sweet* and columnist for *The Sydney Morning Herald*

"A thrilling collection of recipes from all over Asia. The flavors and colors of Pamela Chia's recipes leap off the page."—**Fuchsia Dunlop**, author of *Every Grain of Rice: Simple Chinese Home Cooking*



The Shortest History of AI

The Six Essential Ideas That Animate It

Toby Walsh

A timely addition to the Shortest History series—everything you need to know about AI in six essential ideas

Summary

Since Alan Turing first posed the question “Can machines think?” artificial intelligence has evolved from a speculative idea to a transformative force. *The Shortest History of AI* traces this evolution, from Ada Lovelace’s visionary work to IBM’s groundbreaking defeat of the chess world champion and the revolutionary emergence of ChatGPT. It also explores AI’s cultural journey, touching on classics such as *Frankenstein*, *A Hitchhiker’s Guide to the Galaxy*, and *2001: A Space Odyssey*.

Revealing how many “overnight” successes were decades in the making, this accessible and illuminating book helps us to understand how AI functions by explaining the six key ideas that animate it:

- It searches for answers using predetermined symbols and means-end analysis.
- It bases its answers on what sort of response it thinks it will get.
- It follows a set of rules in order to simulate human expertise.
- It copies the human brain by learning from experience.
- It uses reinforcement learning, rewarding its own successes and punishing itself for its failures.
- It uses Bayes’ theorem to calculate the probability of a cause based on its effect.

Fast-paced and rich with facts, *The Shortest History of AI* equips readers to understand where we’ve been—and where we’re headed.

Contributor Bio

Toby Walsh is one of the world’s leading researchers in artificial intelligence. He is a professor of artificial intelligence at the University of New South Wales and chief scientist at its new AI institute, UNSW.ai. Walsh has been profiled by *The New York Times* and is the author of four previous books about AI for general readers, including *Machines Behaving Badly* and *Faking It: Artificial Intelligence in a Human World*. The winner of multiple prestigious awards, including the Humboldt Prize and the Celestino Eureka Prize for Promoting Understanding of Science, his X (formerly Twitter) account was voted in the top ten to follow to keep abreast of developments in AI.

Quotes

“This history of AI in six simple ideas is so informative and easy to digest. Essential reading!”—**Dr. Karl Kruszelnicki**

“One of the world’s brightest minds takes on one of the world’s biggest topics. . . . Delicious!”—**Adam Spencer**



The Experiment

9798893030891

On Sale Date: 11/4/2025

Ship Date: 11/4/2025

\$16.95/\$21.95 Can.

Paperback

256 Pages

B&W photos and illustrations throughout

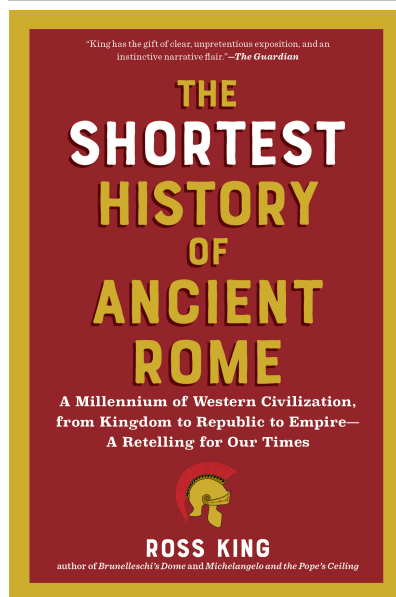
Carton Qty: 36

Computers / Artificial Intelligence

COM004000

Series: The Shortest History Series

7.8 in H | 5.1 in W



The Experiment
9798893030587
On Sale Date: 9/9/2025
Ship Date: 9/9/2025
\$16.95/\$21.95 Can.
Paperback

272 Pages
B&W photos and illustrations
throughout
Carton Qty: 36
History / Ancient
HIS002020
Series: The Shortest History Series
7.8 in H | 5.1 in W

The Shortest History of Ancient Rome

A Millennium of Western Civilization, from Kingdom to Republic to Empire—A Retelling for Our Times

Ross King

From *New York Times*–bestselling author Ross King, the storied rise and reign of the greatest empire and most influential civilization of the ancient Western world

Summary

"For who is so indifferent or indolent as not to wish to know by what means the Romans succeeded in subjecting nearly the whole inhabited world to their sole government—a thing unique in history?"—Polybius, second century BCE

Ancient Rome gave rise to the Roman Empire, one of history's greatest civilizations. It flourished for roughly five hundred years and encompassed more than twenty-five modern-day countries—including such remote (from Rome) places as Saudi Arabia, Ukraine, and England. It left an indelible mark on the world, shaping politics, laws, philosophy, and architecture, and giving us Roman numerals, the calendar, aqueducts, and concrete. Alongside the Greeks, the Romans laid the groundwork for Western civilization.

But what was Rome, and who were the Romans? From the foundation myths of a beloved city to the decline of the Roman Empire, Ross King's vivid narrative spans more than a thousand years of Ancient Roman history—and elucidates why the Romans still matter to us today. King introduces the emperors and warriors, the madmen and upstarts, and the artists and gladiators responsible for empire's rise, its reign—and its ruin.

Contributor Bio

Ross King is the author of *The Shortest History of Italy* and *The Shortest History of Ancient Rome*, along with many bestselling books on Italian art and history, including *Michelangelo and the Pope's Ceiling* and *Brunelleschi's Dome*. He lectures widely on Renaissance art at museums, the Art Institute of Chicago, the Frick Collection, and the National Gallery, and is a regular participant in Italian Renaissance seminars at the Aspen Institute.

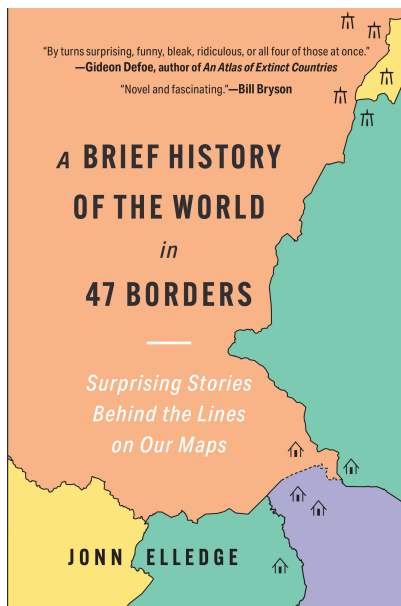
Quotes

Praise for The Shortest History of Italy

"Known for his impeccable research and engaging style, King is the perfect Virgil to guide us from The Aeneid to COVID-19 in this densely packed volume of tantalizing details. . . . King has a keen eye for the provocative anecdote, ranging from the debauchery of the emperors to papal history and the origins of the Mafia. . . . Each page brims with Bill Bryson–like trivia that is sure to delight."—**Booklist, starred review**

"Terrific . . . a lucid, riveting history of a country that is both exquisitely old and painfully young at the same time."—**Sarah Dunant**, bestselling author of *In the Name of the Family*

"A remarkably readable whirlwind tour of Italian history over the millennia, replete with conquerors, emperors, slaves, popes, assorted invaders, and filled with juicy historical nuggets. There's nothing quite like it."—**David Kertzer**, the Pulitzer Prize–winning author of *The Pope and Mussolini* and *The Pope at War*



The Experiment
9798893030822
On Sale Date: 10/7/2025
Ship Date: 10/7/2025
\$18.95/\$24.95 Can.
Paperback

368 Pages
22 B&W maps
Carton Qty: 16
History / World
HIS037000

8.3 in H | 5.5 in W

A Brief History of the World in 47 Borders

Surprising Stories Behind the Lines on Our Maps

Jonn Elledge

Now in paperback: "A novel and fascinating perspective on world history" (Bill Bryson) told through the stories of its borders, "by turns surprising, funny, bleak, ridiculous, or all four of those at once" (Gideon Defoe, *The Atlas of Extinct Countries*), "an excellent read. . . . A smorgasbord of geographical history" (GeekDad)

Summary

Many lines on the map are worth far more than a thousand words, going well beyond merely marking divisions between nations. In this eye-opening investigation into the most remarkable points on the map, a single boundary might, upon closer inspection, reveal eons of history—from epic tales of conquest, treaties, and alliances to intimate, all-too-human stories of love, greed, and folly. Sometimes rooted in physical geography, sometimes entirely arbitrary, none of the lines we know today were inevitable, and all might have looked quite different if not for the intricate interplay of chance and ambition.

By listening to the stories these borders have to tell, we can learn how political identities are shaped, why the world's boundaries look the way they do—and what they tell us about our world and ourselves. From the very first maps in Egypt to the Roman attempts to define the boundaries of civilization, from the profound shift in meaning of the Mason–Dixon line to the secret British–French agreement to carve up the Ottoman Empire during the First World War, and from the dark consequences of Detroit's city limits to the intriguing reason why landlocked Bolivia still maintains a navy, this is a singular look at human history—told through its most spellbinding border stories.

Contributor Bio

Jonn Elledge's previous books include *The Compendium of (Not Quite) Everything* and *Conspiracy: A History of Boll*cks Theories, and How Not to Fall for Them*. At the *New Statesman* he created and ran its urbanism-focused CityMetric site, spending six happy years writing about cities, maps, and borders. He lives in London.

Quotes

★ Shortlisted for Foyles Book of the year, 2024

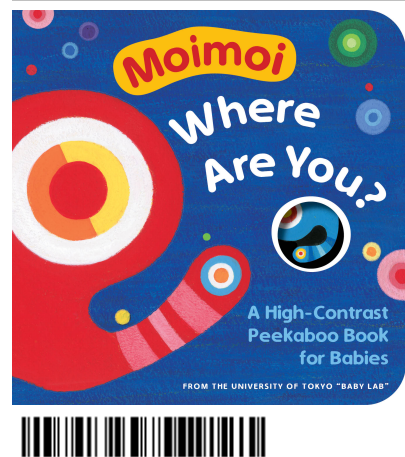
"This book is an excellent read. . . . A smorgasbord of geographical history."
—**GeekDad**

"Borders have shifted throughout the centuries, the playthings, [Elledge] points out, of ideas about the nation state, of conquest and politics, but also of increasingly accurate mapping. . . . As contemporary events show all too clearly, lines on maps still matter."—**New Statesman**

"Elledge has an eye for entertaining stories, and can pick up political hot potatoes without burning his fingers."—**The Arts Desk**

"A novel and fascinating perspective on world history."—**Bill Bryson**, author of *A Short History of Nearly Everything*

"Totally fascinating and hugely entertaining. This book is a nerd's paradise without borders—but with jokes. Jonn Elledge has such a gift for looking at complicated bits of the world, then telling you all about them in a way that feels not like a textbook, but like an incredibly fun and interesting conversation in the pub."—**Marina Hyde**, author of *What Just Happened?!*



The Experiment
9781615197828
On Sale Date: 9/9/2025
Ship Date: 9/9/2025
\$8.95/\$11.95 Can.
Board Book

24 Pages
Die cuts | Rounded corners | Color illustrations
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JUV009020
Series: Moimoi
6 in H | 6 in W

Moimoi, Where Are You?

A High-Contrast Peekaboo Book for Babies

Kazuo Hiraki, Jun Ichihara

How to calm a crying baby? Try moimoi—the high-contrast shapes chosen by babies, for babies!

The Sequel to *The Wall Street Journal's* Best Baby Board Book of the Last Twenty Years

Summary

Meet “moimoi,” the playful shapes that babies love to look at! At the University of Tokyo, Dr. Kazuo Hiraki wanted to create a book based on babies’ actual preferences. He found that moimoi held babies’ attention for *twice* as long as other designs—and a star was born.

Now, the bestselling Japanese series (with 800,000 books in print) crosses the ocean with *Moimoi—Look at Me!* and *Moimoi, Where Are You?* High-contrast books for babies don’t have to be black and white: Jun Ichihara’s vivid artwork will enchant babies from birth to age 3 with a full rainbow of bold hues.

Moimoi, Where Are You? continues the fun of *Moimoi—Look at Me!* with deluxe die-cuts that create a clever game of hide-and-seek. Delight (or distract) your baby by saying “moimoi” every which way, as their new favorite shapes vanish and reappear with every page turn. Peekaboo, moimoi!

Contributor Bio

Dr. Kazuo Hiraki oversees the Hiraki Lab for baby studies at the University of Tokyo, where he measures babies’ eye motion and brain activity to assess their development and self-awareness.

Professional artist **Jun Ichihara** has illustrated over 30 books for children.

Quotes

Acclaim for *Moimoi—Look at Me!*

**The Wall Street Journal’s Best Baby Board Book of the Last Twenty Years
Amazon Editors’ Picks, Best Children’s Book, Baby to Age 2**

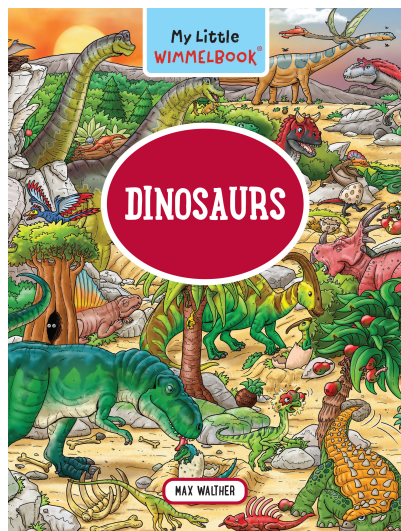
“What makes the most alluring board book for infants? One researcher decided to go to the source. . . . The result is a board book full of delicious colors and paisley-like shapes: *Moimoi—Look at Me!*”—***The Wall Street Journal***

“The interesting format combined with adult interaction will certainly appeal to many a tot. . . . Bright and engaging for the tiniest readers.”—***Kirkus Reviews***

“This high-contrast book is having a heyday and is perfect for newborns through age three.”—***Toronto4Kids***

“Moimoi: Look at Me! will entertain your baby and maybe, just maybe, stop tears.”—***Ottawa Parenting Times***

“I love art. I love science. I love Japan . . . [This book] intrigues me. Meet moi and moi, colorful embryonic squiggles that play across the page. They’ll grab baby’s attention.”—***All a Board magazine***



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With rounded corners | 6 color,
full-spread scenes to explore
Carton Qty: 72
Juvenile Fiction / Animals
JUV002060
Series: My Big Wimmelbooks
7.5 in H | 5.6 in W

My Little Wimmelbook®—Dinosaurs

Max Walther

My Big Wimmelbooks® are hours of seek-and-find, hands-on learning and fun for kids ages 2 to 5—and now, they're small enough to carry around everywhere!

Summary

In these board books, every page is bursting with life—and tons to discover! Wimmelbooks are virtually instruction-free, inviting kids to make their own way through the busy Wimmelworld they encounter, and to craft their own stories. Children as young as age 2 have a blast pointing out recognizable things, while older kids can follow the star characters from page to page, telling their stories along the way.

My Little Wimmelbook®—Dinosaurs is a blast from the past—the Mesozoic Era, to be exact! From the famous *Tyrannosaurus* to the curious *Triceratops*, readers will be introduced to a cast of unique dino-kids as they go about their day swimming, flying, and stampeding through the dense jungle, by the seaside, up a bustling river, and more!

About Wimmelbooks

Wimmelbooks originated in Germany decades ago and have become a worldwide sensation with children (and adults!) everywhere. My Big Wimmelbooks® is the first-ever English-language wimmelbook series. Its books have been praised as “lively . . . and abounding with humor and detail” (*WSJ*) and likely to “make any parent’s heart sing” (*NYT*).

Contributor Bio

Max Walther is a Germany-based book designer and illustrator with over ten years of experience illustrating children’s books. Walther studied design and illustration at the University of Applied Sciences in Mainz, Germany, and loves telling stories through illustration in his wimmelbooks. He is the author of six My Big Wimmelbooks, and his titles are consistently among the most popular in the series.

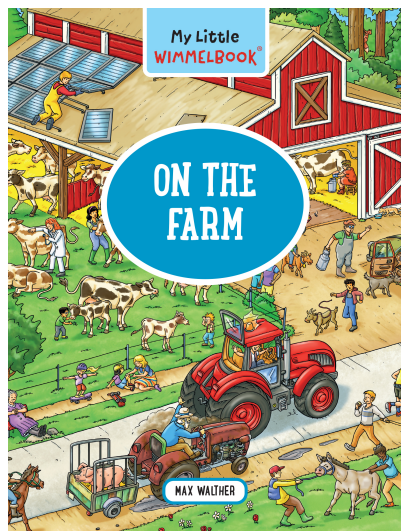
Quotes

“The large board books in the My Big Wimmelbook series are full of lively, crowded tableaux of people and animals going about their business in different settings. [Wimmelbooks] abound with witty details to draw in younger children . . . and older toddlers will want to follow the wordless interactions that spill from one page to the next in these eventful pictures.”—***The Wall Street Journal***

“You know the kid who can conjure an entire imaginary world by animating, say, the sugar packets she finds at the restaurant table? That one will thank you when you put any volume of My Big Wimmelbook in front of her. . . . Picture Richard Scarryesque, dioramalike spreads with a hint of Where’s Waldo junior detective. The combination should encourage long contemplative sit-downs that will make any parent’s heart sing.”—***The New York Times Book Review***

“An opening spread outlines particular characters and objects for readers to locate, including a couple with a selfie stick, reporters on the scene, and a pizza delivery man. . . . The spreads aren’t as jam-packed as a typical Where’s Waldo? panorama, allowing for younger readers to spot characters and objects with ease.”
—***Publishers Weekly***

“With My Big Wimmelbook, kids experience their self-efficacy as something special, which makes them proud and, in turn, activates new ‘learning.’ The inner motivation that comes with their desire to satisfy their curiosity is the ultimate source of ongoing learning.”—**Dr. Kristina Unterweger**, educational psychologist



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My Little Wimmelbook®—On the Farm

Max Walther

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In *My Little Wimmelbook®—On the Farm*, adventure awaits on the Wimmelfarm. From the stable to the wheat field to the rodeo, follow each character as they go about their day—whether watching Jessie the handywoman fix one thing after another or hoping Cousin Grady will survive his next blunder!

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